# Why SLOVAKIA





# **Closer** Than You Think

Total Area 49,035 km²
Population 5.4 million
Capital City Bratislava
Member Of European Union, Eurozon

**GENERAL INFORMATION** 

Member Of European Union, Eurozone, Schengen Area, OECD, WTO, NATO Time Zone GMT+1 hour

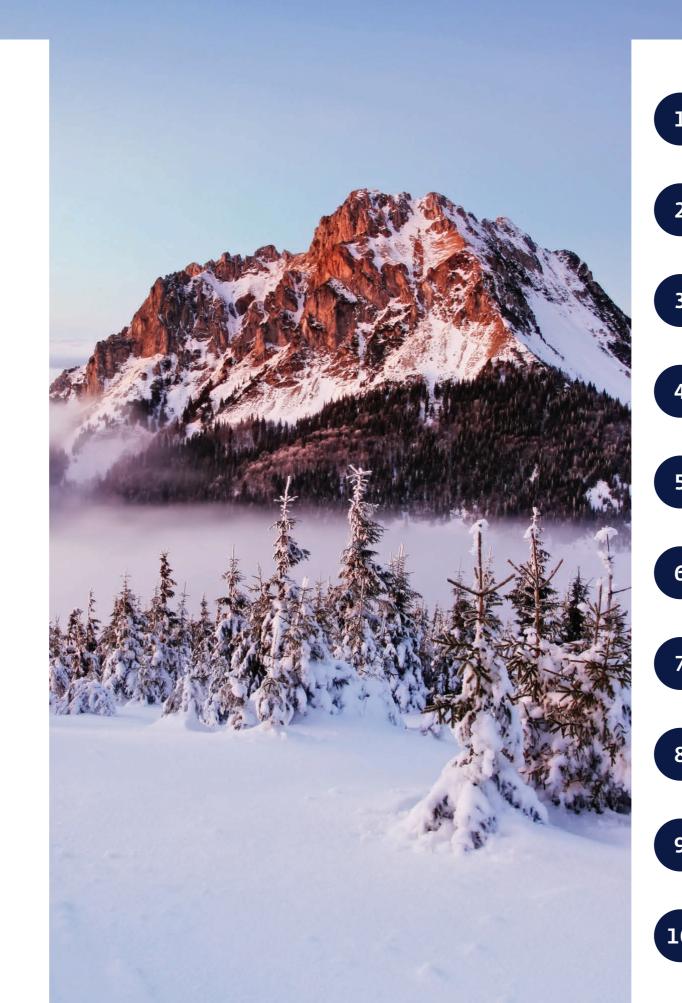
SLOVAKIA is situated in the geographical center of Europe and is accessible from all key European economic hubs. As a fully integrated EU member, Slovakia is a part of its internal market, which means that around 500 million EU citizens can be easily accessed.



# 10 REASONS

# Why to Consider **SLOVAKIA** as Your Investment Destination

SLOVAKIA offers a competitive business environment including several distinctive features, which set Slovakia apart from other CEE (Central & Eastern Europe) countries and thus represent a unique value proposition for investors.



LOCATION

potential

**EUROZONE** 

& Eastern Europe

multilingual skills

**PRODUCTIVITY** 

(source: OECD)

**OPENESS** 

(source: Eurostat)

**INCENTIVES** 

for R&D activities

Strategic location in the heart of Europe with great export

One of the safest and politically most stable countries in Europe

(source: Credit Insurance Group Credendo)

A member of the Eurozone since 2009 as one of the few in Central

**OUALIFIED WORKFORCE** 

Cost-effective, skilled and loval labour force with excellent

The highest labour productivity rate in Central & Eastern Europe

**INVESTOR-FRIENDLINESS** 

INNOVATIVE ECOSYSTEM
The highest share of higher addedvalue jobs in CEE, ready for new
investments into R&D and innovation

One of the most export oriented and open economies in the EU

**DEVELOPED INFRASTRUCTURE** 

Developed and steadily growing infrastructure network with regards

to road, railway & flight connections

Attractive investment incentives scheme and special tax regimes

Slovak government is continuously increasing the quality of local business & investment environment

**SAFETY & STABILITY** 

# **Macroeconomic** Overview

SLOVAKIA is experiencing an ongoing economic expansion, driven by continually increasing domestic demand, as well as booming investments — domestic and foreign. Generally, since 2010 Slovak economy has been growing faster the EU average and is expected to achieve the highest growth in CEE in 2021.

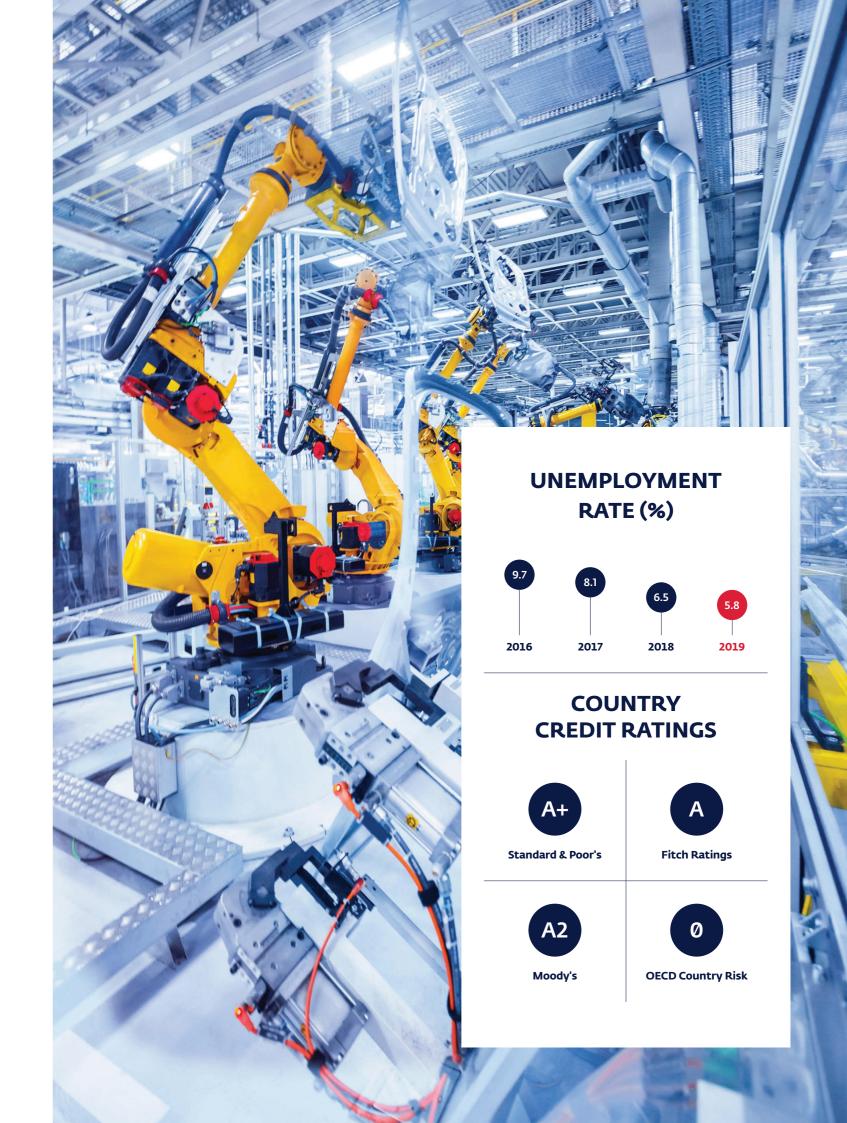


Slovak economy
has been growing also
in the terms of quality.
Between 2010 and 2019
SLOVAKIA experienced
the second highest growth
of added value in the
industrial production in
the OECD.

# **REAL GDP GROWTH (%)**



\*All EU countries experienced negative growth in 2020 due to global pandemic. Sources: GDP Growth Data: European Commission, European Economic Forecast Winter 2019; Credit Ratings Data: S&P, Moody's, Fitch, OECD (2019); Indebtedness Data: Eurostat (2017); Economy Openness Data: Eurostat (2018); Improving Business Environment: SARIO (2019)



# Continually Improving Business Environment

There are several recent activities and measures introduced by the Slovak government to increase the quality of the Slovak business & investment environment.



2013
Introduction of RIS3 smart
national R&D strategy



2015
Introduction of R&D related tax regime — R&D superdeduction



2015
Launch of official dual education system



2017
Decreased corporate
income tax rate to 21%



2018
New attractive investment incentives scheme



2019
Electricity price discount
for energy-intensive
manufactourers



2020
Increase of R&D tax
deduction rate to 200%

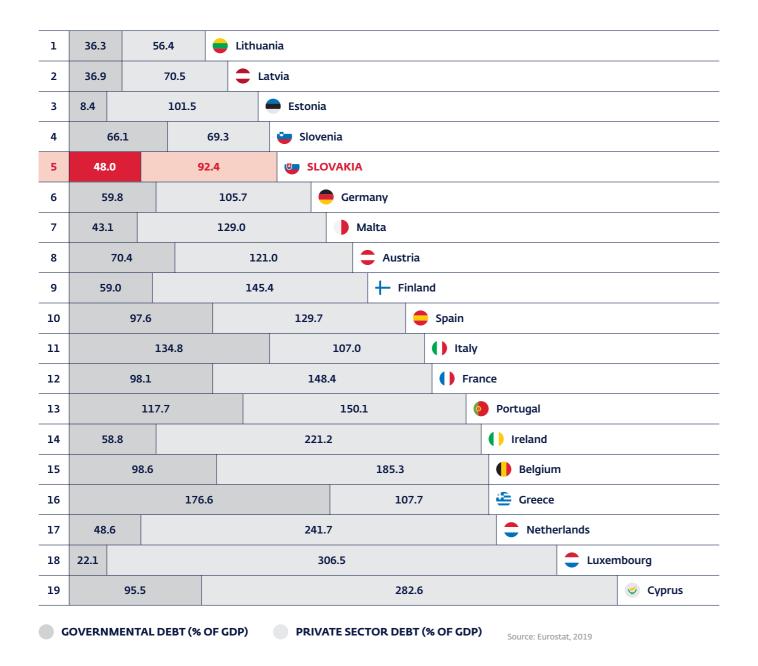


2020
Introduction of
'1 year — 1 set of rules
principle' — new legislation
on taxes and social
contributions always enters
into force by January 1



# One of the **Lowest Indebtedness** in Eurozone

Healthy governmental and corporate finances are linked to low risk of implementation of austerity measures which would negatively affect business and private sector.





# The Most Open Economy in the EU

# **EXPORT (% OF GDP)**



# The World Bank Ranking



SLOVAKIA ranks as no. 1 globally in Ease Of Trading Across Borders reflecting the time and cost associated with the logistical process of exporting/importing goods.

# International Chamber of Commerce Ranking

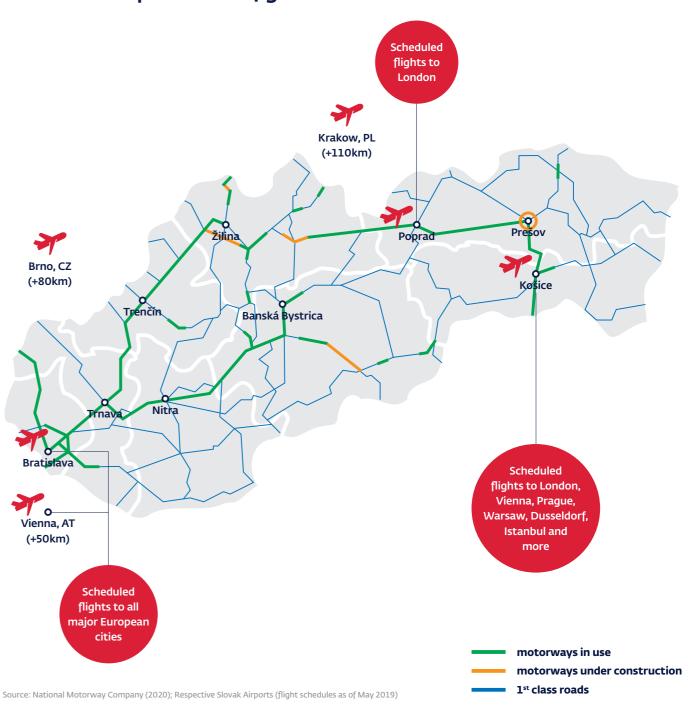


SLOVAKIA ranks as no. 12 in the world in the Open Markets Index assessing openness to trade, trade policy settings, FDI openness and trade-enabling infrastructure.



# Dynamically Developing Infrastructure

**SLOVAKIA's** national roads network provides safe and efficient travel as well as fast and reliable transportation of goods.



WHY SLOVAKIA

# Productive & Skilled Labour Force

In SLOVAKIA, investors can find workforce which excels in three major areas — productivity, qualification & labour costs. SLOVAKIA is a regional leader in labor productivity, while still remaining cost—competitive on the regional as well as the European level.



# LABOUR PRODUCTIVITY IN CEE (USD) GDP per hour worked (100%)



# **AVERAGE GROSS MONTHLY SALARIES**



# Interesting Facts & Rankings





# AMONG WORLD LEADERS IN AUTOMATION

Slovakia belongs to TOP 16 countries with the highest number of installed robots in the production industry per 10,000 employees.



# FDI & TECHNOLOGY TRANSFER LEADER IN CEE

Slovakia is CEE leader in the extent of bringing new technology to host country (15/125 Global Ranking).



# THE HIGHEST PROPORTION OF HIGHER ADDED-VALUE JOBS

The employment in high- and mediumhigh technology manufacturing sectors and in knowledge- intensive services as a share of total employment is the highest in the region.



## **CONSTRUCTIVE LABOUR RELATIONS**

Slovakia records the lowest number of lost working days due to industrial actions in Europe (per 1,000 employees).



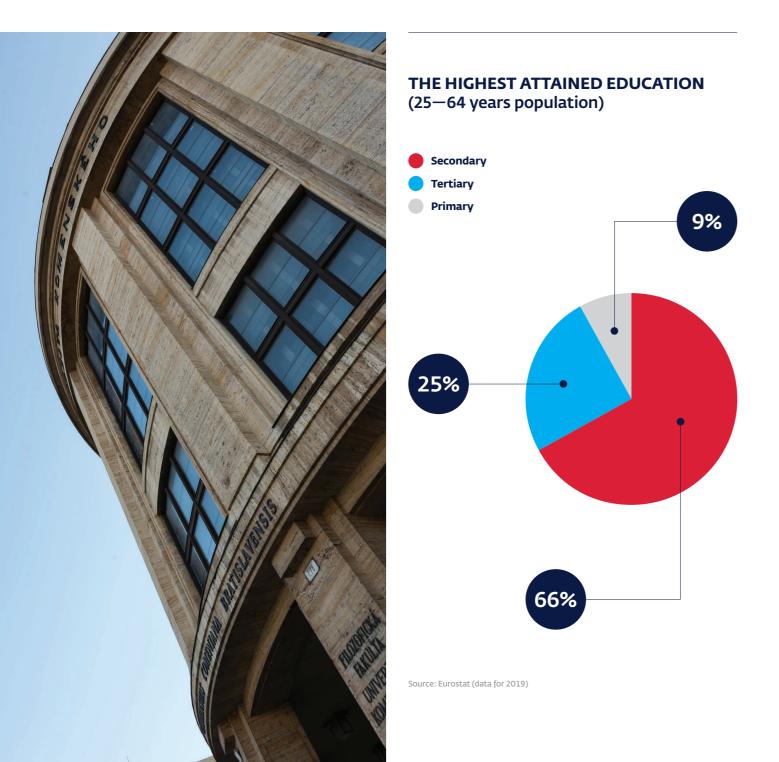
HARD-WORKING LABOUR FORCE Slovakia has the highest percentage of people working at night & weekends in CEE

Sources: Productivity statistics: OECD (2019); Salaries Data: National Statistical Offices of Respective Countries (salaries as of 2019); Automation: International Federation Of Robotics (2018); Higher Added-Value Jobs As a % Of Total Employment: Eurostat (2019); Industrial Actions: European Trade Union Institute (2020); FDI & Technology Transfer: World Economic Forum, The Global Competitiveness Report 2019; People Working At Night & Weekends: Eurostat (2020)

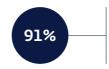
WHY SLOVAKIA

# Education & Language Competencies

**SLOVAKIA** has a well-established system of secondary schools and 34 universities and colleges preparing students for a succesfull entry to the labour market in line with employer's requirements.



# SECONDARY EDUCATION



# One Of the Most Educated Workforce

The proportion of 25—64 years old people with at least secondary level qualification, compared to an EU average of 78%.



## **Dual Education**

The Slovak Government fully implemented a new dual education framework facilitating shared theoretical education in schools and practical training in companies. Companies joining the new scheme have the advantage of not only benefiting from a prepared and qualified labor force, but also of the possibility to utilize a related tax relief.

More than 680 companies and 5,800 students joined the dual education in 2019.



# **TERTIARY EDUCATION**

# **High Share Of STEM Profiles**

Every 3<sup>rd</sup> 25—64 years old tertiary-educated adult studied sciences, technology, engineering and mathematics (STEM) programs.



Source: Share Of STEM Profiles: OECD (2018); Dual Education Statistics: National Union Of Employers, dualnysystem.sk (2019/2020); Languages Statistics: Eurostat (2018); Universities and Secondary Vocational Schools Statistics: Slovak Centre of Scientific and Technical Information for the Academic Year 2019/2020

2019

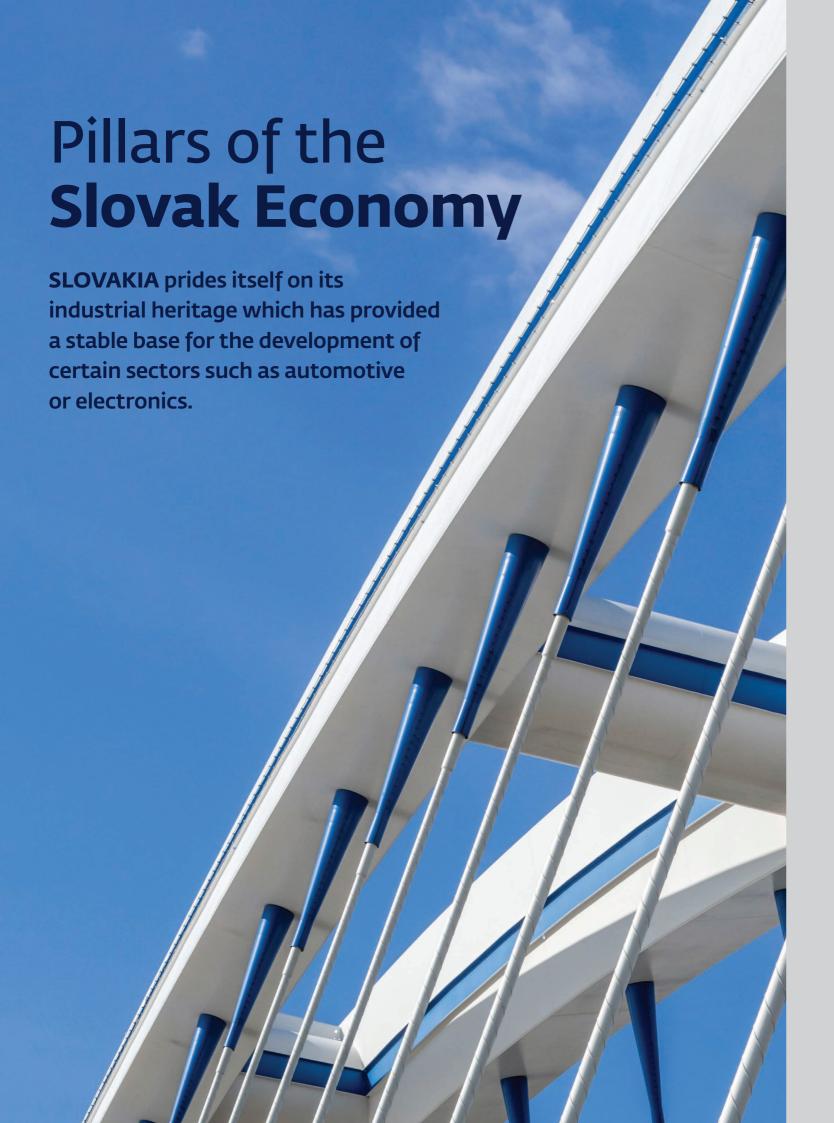
135,000

students

one of the most

industrialized

countries in the EU



Over the last decade, global corporations representing various sectors have selected **SLOVAKIA** as the top location for their expansion in the CEE region.

# **01** AUTOMOTIVE

The automotive industry
has a strong tradition, it has been
the driving force of the Slovak economy
and important source of foreign direct investment
in the past 20 years. Moreover SLOVAKIA is well located
within the European automotive production hub.

over 1 million vehicles produced in 2019

275,000
people employed directly
& indirectly in the automotive
industry

share of automotive industry on total industrial production

Apart from the four operating carmakers, the Slovak automotive industry is also defined by its well developed and high quality supplier network. As **SLOVAKIA** is well located within the European automotive production hub, Tier 1—2 suppliers can also benefit from a wider regional market.



Currently, 17 electric or partly electric models are being produced in SLOVAKIA. There is also a growing number of e-mobility suppliers.



Sources: Sector-related data as of 2017 as the latest available, provided by Statistical Office of the Slovak Republic; Statistics for car production: Respective OEMs & International Organization of Motor Vehicle Manufacturers (2019); Statistics for BSC & ICT sector: AmCham Business Service Center Forum Survey 2018; Slovak Game Developers Association (2019); SkillValue (2019); Digital Economy & Society Index Report, 2018, Eurostat, 2018



The Machinery & Equipment Industry (MEI) in SLOVAKIA represents one of the key pillars of the Slovak economy. It has a strong historical background and maintains its stable position in the Slovak industry.

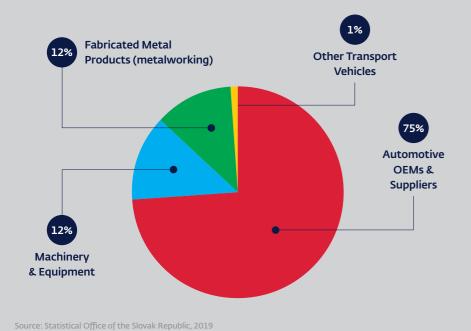
# **02 MACHINERY & EQUIPMENT INDUSTRY**

The MEI sector is of crucial importance, not only because of its contribution to the GDP and foreign trade balance, but also for its potential to create jobs and generate innovations.

€ 40 BN. sales revenue

38% of all industrial jobs 924+ companies active in the sector (20+ FTEs)

# **DIFFERENT SUBSECTORS OF MEI (based on turnover)**



The MEI in **SLOVAKIA** is closely linked to the automotive industry which is the highest contributor to investments in **SLOVAKIA**. However, it is not the only driver of the sector. Other crucial subsectors of the MEI are machinery, metalworking and production of other transportation vehicles.

# **03 AEROSPACE**

In the space sector, **SLOVAKIA** follows up on its decades of experience in international research programmes as well as participating in two manned space missions.



companies directly involved in the space sector with 40+ more active in related areas

€ 108+ MIL.
revenues generated
by companies directly
involved in the space
sector



SLOVAKIA'S researchers have been actively involved in major international missions including Rosetta, BepiColombo, JUICE or JEM-EUSO. These solid research capacities along with a strong base of companies working with electronics, high-precise machinery, progressive materials & ICT have contributed to the recent dynamic growth of space industry.

# NUMBER OF COMPANIES DIRECTLY INVOLVED IN SPACE SECTOR



The Slovak aviation industry builds on an old tradition of Slovak inventions, such as early 20<sup>th</sup> century parachute or late 19<sup>th</sup> century helicopter prototype.



& training

ft for the state of the state o

Currently, the sector is represented by companies developing and producing fast ultralight aircrafts, gyrocopters or even several prototypes of flying cars, as well as innovative training simulators and ICT systems.







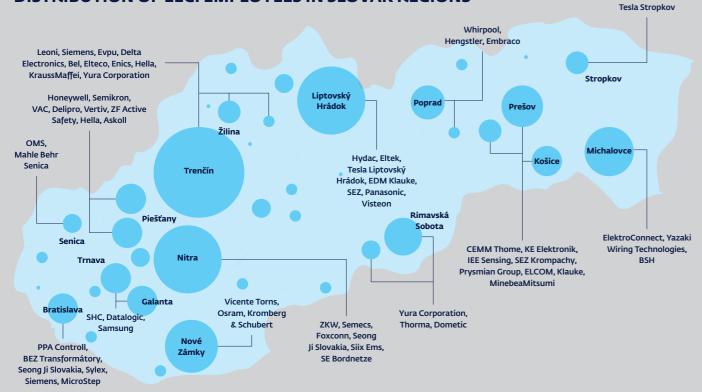
# **04** ELECTRONICS & ELECTRICAL COMPONENTS

The electronics & electrical components industry (EECI) is one of the strongest contributors to the country's GDP and is also one of the biggest employers in the country.

9.35% share of EECI on total manufacturing production

47,000 people employed in the EECI 222 companies in EECI (20+ FTEs)

## DISTRIBUTION OF EECI EMPLOYEES IN SLOVAK REGIONS



Source: Statistical Office of the SR, Yearbook of Industry of the SR 2019, SARIO

# **05 CHEMICAL & PHARMACEUTICAL INDUSTRY**

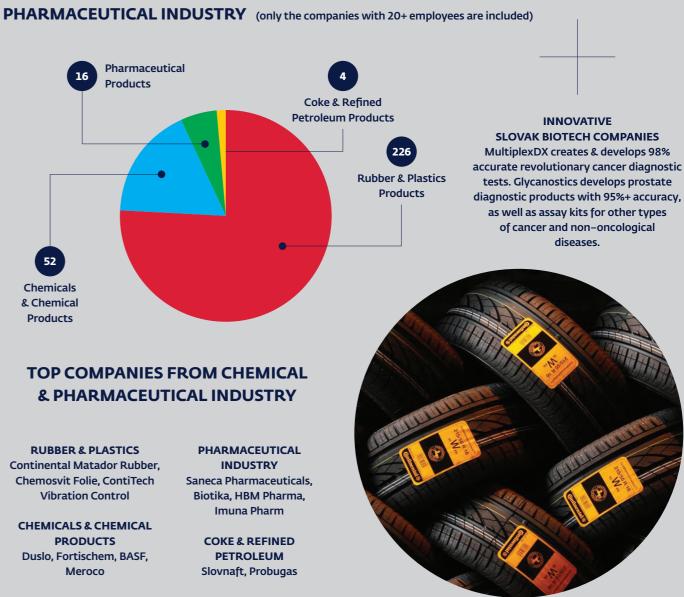
The chemical industry has traditionally been one of the largest sectors of the Slovak economy. This industry includes a diversified portfolio of hundreds of different products ranging from petrochemicals, rubber and plastic products to pharmaceuticals.

€ 10,25 BN.
revenues of the
chemical industry\*

**45,000**people employed in chemical industry\*

11.26% share of the chemical industry on the industrial production\*

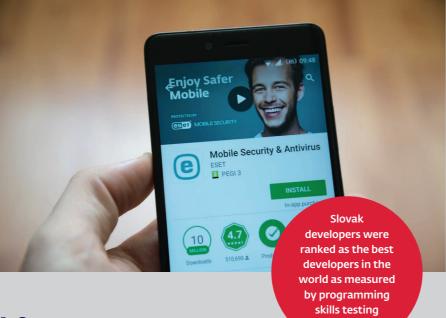
# NUMBER OF COMPANIES DIRECTLY INVOLVED IN CHEMICAL &



The data include all subsectors: Coke & refined petroleum products, chemicals & chemical products, pharmaceutical products and rubber & plastic products. Sources: TopTrend 2019; Finstat; Statistical Office of the Slovak Republic, Yearbook of Industry of the SR 2019



The majority of IT services in SLOVAKIA are provided by service centers and software houses. On top of that, traditional activities of telecommunication operators are gradually expanding beyond their standard services and building a more diversified portfolio is becomingan integrated part of their business.



# **06 INFORMATION & COMMUNICATION TECHNOLOGIES**

The information & communication technologies (ICT) sector has a solid position in the Slovak economy. This is demonstrated by the presence of foreign owned companies such as Deutsche Telekom IT & Telecommunications, Asseco, Accenture, Soitron, Atos as well as strong domestic companies such as Eset, Sygic.

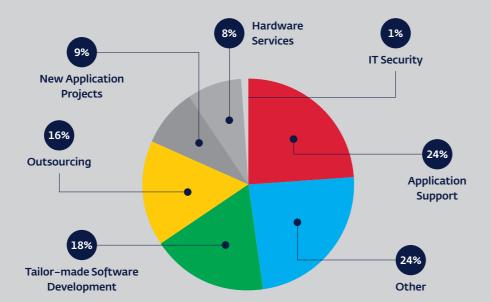
4.2%
ICT contribution to
Slovak GDP

# IT SERVICE MARKET IN SLOVAKIA

ICT technologies
became an integrated
part of the daily life in
SLOVAKIA. Their role
continues to grow which
is reflected by steadily
raising adaptability
of the Slovak population
to ICT technologies.

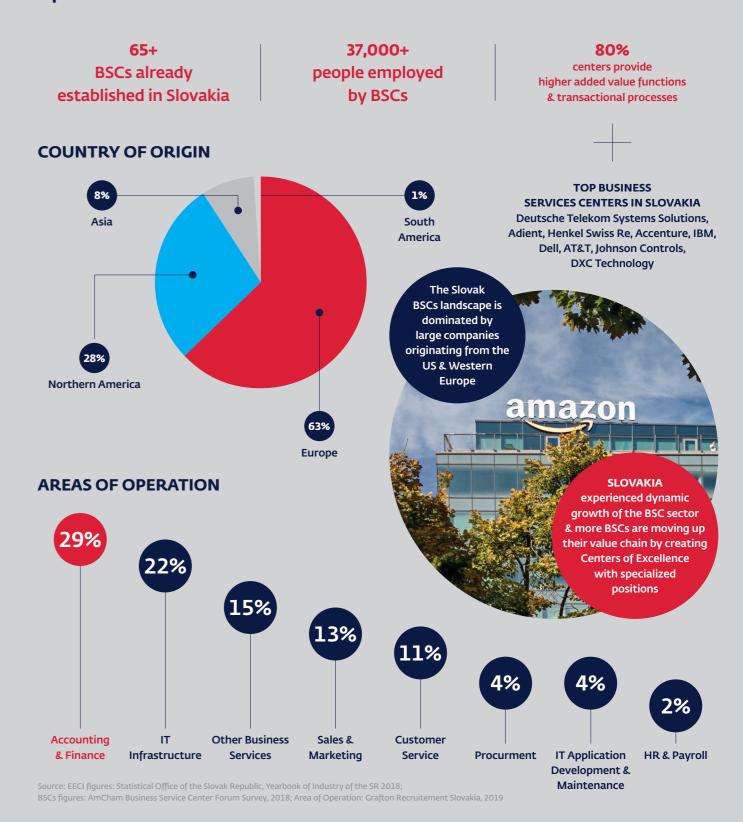
**87,000** jobs in ICT sector

games development companies & studios



# **07** BUSINESS SERVICE CENTER (BSCs)

Thanks to the availability of labour force and its language skills BSCs in **SLOVAKIA** are evolving towards centers with higher added-value with greater emphasis on quality of their services.





# RIS3 — NATIONAL R&D SPECIALISATION STRATEGY

National R&D Specialisation Strategy is focused on innovation support through cooperation between entreprises and research institutions in key sectors of the Slovak economy.

RIS3 identifies following priorities linked to R&D funding — material research and nanotechnology, biomedicine and biotechnology, ICT including electronics.

# **08 RESEARCH & DEVELOPMENT**

As a top priority, the Government of the Slovak Republic is determined to attract and support investments with high added value and innovation potential.

30% of all outputs in international scientific journals on material research originates from **SLOVAKIA** 

# **KEY FACTS WHY TO CONSIDER SLOVAKIA FOR R&D**



Highly qualified labour force at affordable costs 2

Many production plants in high-tech industries



Established cooperation between companies & local universities



Broad R&D and innovation network



Presence of R&D centres & technology clusters



R&D incentives

Source: ICT and R&D Figures: Statistical Office of the Slovak Republic, Yearbook of Industry of the SR 2018; ICT Service Market in Slovakia: Trend, 2019;

# **09 SLOVAK INDUSTRY 4.0 SOLUTIONS**

SLOVAKIA belongs to TOP 20 countries with the highest number of installed industrial robots in the manufacturing industries per employee. Such background generates a significant potential for product and process innovations as well as an implementation of the latest Industry 4.0 solutions.

## **SARIO INNOVATION SERVICES**

Matching platform of SARIO, connecting the needs of large investors established in Slovakia with capacities and competencies of advanced and innovative Slovak technology companies.

300+
innovative companies
in our database

innovation events since September 2017 150+
presentations of shortlisted
Slovak companies

# SLOVAK INNOVATIVE COMPANIES MAINLY FOCUS ON, BUT ARE NOT LIMITED TO

### **01** INDUSTRY

automation, predictive maintenance, quality control, digital factory solutions

# **02 PRODUCT DEVELOPMENT**

design, prototyping, testing, tooling

## **01** SERVICES SECTOR

software automation, outsourcing, cybersecurity, big data and AI

ource: SARIO (2020); International Federation of Robotics (2018)





# EXAMPLES OF UNIQUE SLOVAK SOLUTION PROVIDERS

Tangent Works, Anasoft, Trivita Data, Brain IT, Ditis, Photoneo, Marpex, IxWorx Dorps, CEIT, Sova Digital, Matador Automation, Infotech, Manex, Rossum Integration, eDocu, MTS, Bost—Stimba, Igrow, Merchant

# **Success Stories** in Slovakia

**SLOVAKIA** has been the final investment destination for several hundreds successful projects from various countries and in a wide range of industrial sectors.



# Investment **Incentives**

The primary goal of the investment incentives is to motivate investors to place their new projects in regions with higher unemployment and to attract projects with higher added value.

**MAXIMUM REGIONAL INTENSITIES OF INVESTMENT AID IN SLOVAKIA** 

(for SMEs additional 10%-20%)

### **INDUSTRY**

Minimum investment amount, number of newly created jobs and share of new technology are subject to the unemployment rate in the selected district and forms of aid required.

If applying for income tax relief, the following criteria have to be met in regards to particular districts category:

- 3 mil. EUR and 60% share of new technology
- 1.5 mil. EUR and 50% share of new technology
- 0.75 mil. EUR and 40% share of new technology
- 0.1 mil. EUR and 30% share of new technology
- Expansion includes minimum increase in the production volume or turnover by at least 5%

Direct forms of aid are also available, different conditions apply.

## **TECHNOLOGY CENTERS**

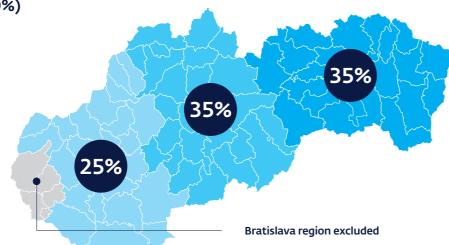
- · Minimum investment of 100 ths. EUR on fixed assets in all regions
- · Minimum of 10 newly created jobs
- · Minimum 1.7 fold of average salary in the district paid to new employees\*\*

## SHARED SERVICES CENTERS

- Minimum of 25 newly created jobs
- Min 1.5 fold of average salary in the district paid to new employees\*\*

\*Conditions differ for projects from 'Priority areas'. Minimum conditions for SMEs are in principle lowered by half. Please contact us at invest@sario.sk for more information.

\*\*Condition is considered automatically fulfilled for years 2021 and 2022.



# **ELIGIBLE PROJECTS**

The Act on Investment Aid divides the projects which may be supported into four

- Industry
- Technology Centers
- · Combined Projects of Industrial **Production and Technology Center**
- · Shared Services Centers

### **ELIGIBLE COSTS**

- Costs of land acquisition
- Costs of buildings acquisition & construction
- Costs of new technological equipment and machinery acquisition
- Intangible long-term assets licences, patents, etc.
- · Rent of new land/building
- Wage costs of new employees for the period of 2 years

## FORMS OF INVESTMENT INCENTIVES

- · Tax relief
- · Cash grant
- · Contributions for the newly created jobs
- · Rent/Sale of real estate for a discounted price



The positive impact of a new investment shall be proved by job creation, improved chances for the graduates to get a job, as well as by creation of new entrepreneurial opportunities for local companies.





# **AIM INVESTMENT AWARDS DUBAI 2017**

**CEE & TURKEY REGION Best Investment Promotion** Agency in 2016



# **SARIO** Profile

Slovak Investment & Trade Development Agency (SARIO) is a governmental investment and trade promotion agency of the Slovak Republic. The agency was established in 2001 and it operates under the Slovak Ministry of Economy.

# **01 INVESTMENT SERVICES**

## FOR POTENTIAL INVESTORS

- investment environment overview
- assistance with investment projects implementation
- starting a business consultancy
- sector and regional analyses
- investment incentives consultancy
- site location & suitable real estate consultancy

## FOR ESTABLISHED INVESTORS

- identification of local suppliers, service providers
- · relocation assistance, work/stay permits

**SERVICES** 

**03 INNOVATION** 

- supporting Slovak innovative technology companies towards growth by connecting them to SARIO's major clients - large investors established in Slovakia in order to innovate their technological processes not limited to the borders of Slovakia
- · focus on, but not limited to: industry, product development, service sector
- · interconnection of Slovak R&D capacities with industrial production in order to transfer technology processes closer to production praxis

# **04 DIVERSIFICATION SERVICES**

- supporting diversification of Slovak companies towards high-tech areas with significant growth potential
- · focus on, but not limited to: space industry, aviation industry, and innovative mobility
- include consultancy for companies regarding the potential and possibilities of entering the new sectors as well as creation of new business and R&D cooperation opportunities on the national and international level

- · assistance with expansion preparation and execution
- export Training Centre
- · business networking
- · subcontracting assistance

opportunities

**02 FOREIGN TRADE** 

IF YOU ARE LOOKING FOR

· information about Slovak

sourcing opportunities

export/trade environment

· forming a joint venture, production

partnership with a Slovak partner

• information on foreign territories

· customized search for foreign partners

cooperation or other forms of

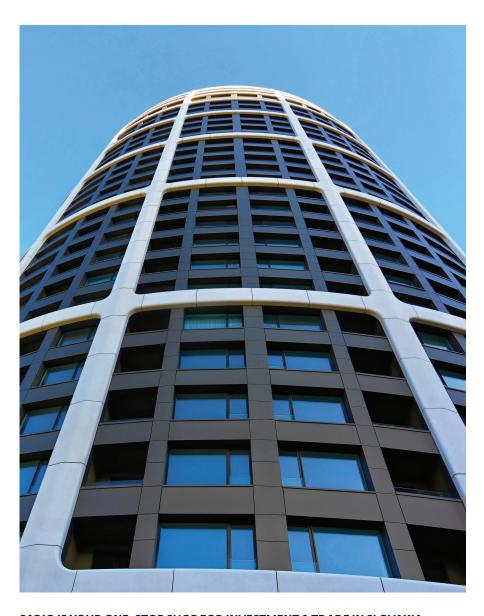
**SERVICES FOR EXPORTERS** 

· on-line database of business

Slovak supplier or sub-

**SERVICES** 

contractor





# SARIO IS YOUR ONE-STOP SHOP FOR INVESTMENT & TRADE IN SLOVAKIA. TALK TO US TODAY!

## SLOVAK INVESTMENT AND TRADE DEVELOPMENT AGENCY

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